

FAQ

- **What is IEEE IAS Day?**

IEEE IAS Day is a global celebration of the IEEE Industry Applications Society (IAS) and its members, volunteers, Chapters, technical communities, and industry and academic partners. It is an opportunity for the IAS community around the world to come together, celebrate its impact, strengthen connections, and showcase the work of IAS members.

- **When is IEEE IAS Day 2026?**

IEEE IAS Day 2026 will be celebrated during the week of October 12, 2026, with the global IAS Day celebration taking place on October 14, 2026.

- **Who can participate in IEEE IAS Day activities?**

IEEE IAS Day activities are open to IEEE IAS members, students, young professionals, industry professionals, academics, researchers, volunteers, and anyone interested in the fields represented by IEEE IAS. Chapters are encouraged to involve their broader local engineering and professional communities.

- **Who can organize an IEEE IAS Day event?**

IEEE IAS Day activities can be organized by IEEE IAS Chapters, Sections, Student Branch Chapters, Young Professionals, Women in Engineering groups, technical communities, and other IEEE organizational units working with IAS. Collaboration among Chapters, universities, industry partners, and other IEEE groups is strongly encouraged.

- **What kinds of activities can be organized for IEEE IAS Day?**

Chapters are encouraged to organize activities that celebrate the IAS community and demonstrate its impact. Examples include:

- Technical seminars and workshops
- Industry visits and industry engagement
- Panel discussions and keynote lectures
- Student and young professional activities
- Networking and mentoring events
- Laboratory or facility tours
- Career and professional development activities
- Competitions, quizzes, and demonstrations
- Industry–academia collaboration activities
- Social and community-building activities
- Recognition events for IAS volunteers and members

- **Can IEEE IAS Day events be virtual or hybrid?**

Yes. In-person, virtual, and hybrid activities can all be part of the IAS Day celebration. However, Chapters are encouraged to prioritize activities that create opportunities for meaningful interaction, networking, and engagement among IAS members and the broader community.

- **Can a Chapter collaborate with a university, company, or another IEEE organization?**

Absolutely. Collaboration is strongly encouraged. Chapters can partner with universities, companies, IEEE Sections, Student Branches, other IEEE Societies, professional organizations, and community partners to expand participation and demonstrate the impact of IAS.

- **Does an IAS Day activity have to be technical?**
No. While technical and professional activities are highly encouraged, IAS Day is also about community, connections, mentorship, leadership, volunteering, and celebrating the people who make IAS strong. Networking events, student activities, social gatherings, recognition events, and other creative activities are welcome.
- **What is the “IAS Day Around the World” Capture the Celebration Photo Contest?**
It is a global photo contest inviting IEEE IAS Chapters to submit one official photograph that captures the spirit, energy, people, and community of their IAS Day celebration. The photograph should showcase an authentic IAS Day activity and, where possible, include IAS Day branding.
- **How many photographs can each Chapter submit?**
Each IAS Chapter may submit one official photograph.
- **What are the prizes for the IAS Day Photo Contest?**
The awards will go to chapters and include:
 - Best IAS Day Photo Award: \$400 per IEEE Region
 - Second Best IAS Day Photo Award: \$200 per IEEE Region
 - People’s Choice IAS Day Photo Award: \$400, based on online community voting.
- **What will happen to the winning photographs?**
Winning and selected photographs may be featured on IEEE IAS websites, social media channels, publications, presentations, and future IAS Day promotional materials, providing Chapters with an opportunity to showcase their celebrations to the global IAS community.
- **What is the “Why IAS Matters” 60-Second Video Contest?**
The contest challenges IAS members to answer one simple question: “In 60 seconds, tell us why IAS matters to you.” The goal is not simply to explain what IAS does, but to show the personal impact and value of IAS through an authentic story, experience, connection, or creative presentation.
- **Who can participate in the “Why IAS Matters” Video Contest?**
The contest is open to IAS chapters, involving students, young professionals, Chapter members, industry professionals, volunteers, academics, and senior members. Chapters are encouraged to showcase diverse voices from their IAS community.
- **How long can the video be?**
Each video must be no longer than 60 seconds. Videos exceeding 60 seconds may be disqualified.
- **What type of video should I create?**
Any creative format is welcome. For example:
 - Personal storytelling
 - Talking-head videos
 - Interviews
 - Animation
 - Demonstrations
 - Humor or skits
 - Voiceovers
 - Creative visual storytelling

- Student or professional testimonials

The most important requirement is that the video clearly communicates why IAS matters.

- **What could I talk about in the “Why IAS Matters” video?**

Videos could highlight:

- How IAS has impacted your career or education
- Mentorship and professional connections
- The value of IAS technical communities
- Chapter and volunteer experiences
- Industry–academia collaboration
- Opportunities for students and young professionals
- A personal IAS success story
- How IAS helped create a professional opportunity
- The global impact of IAS
- Why someone should join IAS

- **Can the video be submitted in a language other than English?**

Yes. Videos may be submitted in any language. Videos that are not primarily in English must include English subtitles or captions.

- **What are the prizes for the “Why IAS Matters” Video Contest?**

The awards will go to chapters and include:

- Best IAS Day Video Award: \$400
- People’s Choice IAS Day Video Award: \$400, based on online community voting.

- **How will the video contest winners be selected?**

The Best IAS Day Video Award will be selected by the IAS Day Committee based on factors such as creativity, authenticity, storytelling, clarity of message, and ability to demonstrate why IAS matters. The People’s Choice Award will be determined through online community voting.

- **What permissions are required for photos and videos?**

The submitting Chapter or participant is responsible for obtaining the appropriate permissions from individuals appearing in the photograph or video. The submitter must confirm that the necessary publication permissions have been obtained and that IEEE IAS is authorized to use the submitted material for promotional, educational, communication, and related Society purposes.

- **Where can I find IEEE IAS Day promotional resources and materials?**

Official IAS Day resources, including logos, promotional materials, templates, and other assets, should be made available through the official IEEE IAS Day website. Chapters should use official IAS Day branding whenever appropriate.

- **How can I promote my IAS Day activity on social media?**

Chapters are encouraged to share their IAS Day activities through their social media channels, tag official IEEE IAS accounts where appropriate, and use the official IAS Day hashtags provided by IEEE IAS. Photos and short videos are particularly encouraged to showcase the global IAS community.

- **Can IAS Day activities include social events and celebrations?**

Yes. IAS Day is a celebration of the IAS community, so Chapters are encouraged to include networking, recognition, social gatherings, member appreciation, and other

activities that bring people together. These can complement technical and professional activities.

- **How can my Chapter showcase our IAS Day celebration?**

Chapters can document their activities through photographs and videos and participate in the **IAS Day Around the World Photo Contest** and **“Why IAS Matters” 60-Second Video Contest**. Chapters are encouraged to capture authentic moments that demonstrate the people, connections, opportunities, and impact of IAS.

- **What makes a strong IAS Day Photo Contest entry?**

A strong photograph should go beyond simply showing a group of people. It should capture a meaningful moment, demonstrate the energy and diversity of the IAS community, and visually communicate what makes the IAS Day celebration special. Creativity, visual impact, authenticity, and representation of the IAS community are important considerations.

- **What makes a strong “Why IAS Matters” video?**

A strong video should be personal, authentic, memorable, and emotionally engaging. Instead of saying *“IAS organizes conferences and publishes journals,”* tell viewers how IAS changed your career, introduced you to a mentor, created an opportunity, connected you with industry, inspired you as a student, or gave you a professional community. Don't tell us what IAS does. Show us why IAS matters.

- **How can I stay updated on IEEE IAS Day?**

Follow the official IEEE IAS communication channels and IAS social media accounts for announcements, resources, contest updates, event information, and other IAS Day activities. Chapters should also stay connected with their local IEEE Section and IAS community.

- **Where can I submit my IAS Day Photo or Video Contest entry?**

Submissions should be made through the official IEEE IAS Day online submission portal. Each Chapter should carefully review the applicable contest rules and submission requirements before submitting its official entry.

- **What is the overall goal of IEEE IAS Day?**

At its heart, IAS Day is about celebrating the people, ideas, connections, and opportunities that make IEEE IAS a global community. It is an opportunity to recognize IAS members and volunteers, engage students and young professionals, strengthen industry-academia connections, and demonstrate the impact of IAS around the world.