



Your talent beyond energy conversion!

The inaugural ECCE Logo Design Competition has received 18 excellent designs from five countries. Congratulations to ECCE 2020 Logo Competition Winners — Yangdi Wang & Xiaonan Lu, and their design *Tech and Art Fusion*.

Tech and Art Fusion – Detroit, the conference venue of *ECCE 2020*, features a balanced mix of high-tech innovations and pioneering artistic practice. Inspired by a *Tech and Art fusion*, the design is comprised of the elements that not only highlight the world-renowned automotive industry, but also the avant-garde musical genre in the city of Detroit. Recognized as the historic heart of the American automotive industry, Detroit is named the ‘*Motor City*’ from the early 20th century. Meanwhile, the city is famous for its *Techno* electronic dance music and *Motown Records*, a remarkable record label of soul music. As a harmony between the conference theme and remarkable features of the local culture, the logo includes three major elements, which are: 1) *Vehicle* that represents the cutting-edge automotive industry, 2) *Notes of Music* that highlight the famous music practice in Detroit, and 3) *Robotic Arm* showing the world-leading manufacturing industry. The musical notation interconnecting these three elements reflects the fusion of *tech* and *art* in the city of Detroit. Furthermore, the vibrant notes of music, echoing the striped shadowing of the characters of ‘*ECCE*’, illuminate the vigorous advancement of the power electronics industry in Detroit and also all over the world.

The winning logo is in the ECCE 2020 call for papers and on the website. Here is a **reminder of the key dates for ECCE 2020**:

- **January 15, 2020**, submissions of digests
- **February 17, 2020**, tutorials proposals
- **March 31, 2020**, special session proposals



*Now, with the success of ECCE2020 logo design, we are pleased to announce the
ECCE 2021 Logo Design Competition*

*Let your idea become our memory for
ECCE 2021 in Vancouver, BC, Canada, October 9-14, 2021*

Eligibility

At least one team member must be either PELS or IAS member to participate in the competition.

Registration

Please email to ecce.logo.competition@gmail.com to register by December 15th, 2019. Please use “ECCE2021 Logo Registration” as the email subject and include your name(s) and at least one IEEE member number in the registration email.

Instructions

The only acceptable submission format is .ai. So having access to Adobe Illustrator is necessary for the logo design. Detailed instructions and source files of the ECCE logo will be provided to registered participants at the end of December 2019.

Important dates

- **December 15, 2019** — Registration deadline
- **March 1, 2020** — Logo design submission deadline
- **April 15, 2020** — ECCE 2021 logo selection notification
- **October 2020** — ECCE 2021 logo design award presentation

Please email the ECCE 2021 Publicity Chairs at ecce.logo.competition@gmail.com with any questions.

Best Regards,

The ECCE 2021 Organizing Committee