Standing out as the world's largest technical professional society, the Institute of Electrical and Electronics Engineers (IEEE) continuously promotes the development and the application of electrical technology and its associated sciences for the benefit of humanity. With 430 thousand members distributed over 165 countries around the world, the IEEE, apart from producing more than 30% of world's literature on its correlated fields, publishing more than 100 scientific journals, fosters the development of standards that frequently become a national or international norm.
Student Branches
Inside the universities around the world, the IEEE acts by means of the Student Branches. These groups promote activities aimed at the student public with IEEE support. The main objective of the Institute when it increases the students participation through extracurricular activities of voluntary nature is to make them develop some soft skills in order to turn them into even more prepared citizens and professionals. These soft skills would be the capacity of working in groups, managing projects and teams, organize events, managing partnerships and creating a new contact network and humanistic vision for the professional environment.
Young Professionals

IEEE RNR & RNYP 2018

CAMPINA GRANDE - PB
The IEEE Young Professionals was created in 1996 as an accession program to help in the transition from students to young professionals within the IEEE community. The former students are automatically joined to the Young Professionals community as they graduate.

The IEEE seeks to help these young professionals evaluate their goals for their careers, contributing for their development by means of training focused on their personal and professional objectives that allows it to be the foundation and support for future technological projects that co-operate for the benefit of humanity.

The affiliation with IEEE Young Professionals is open to post-graduate students and other graduated members with initial interest in their careers with no extra cost. The IEEE Young Professionals offers useful resources for the career and help members to take advantage of the power of global network by through the expansion of affinity groups and the volunteering opportunities.

The benefits of the IEEE Young Professionals program include:

- Access to IEEE Young Professionals global network;
- Discount in events;
- Availability of webinars on professional development, technical topics, and humanitarian initiatives;
- Access to tools and monthly tips that present career-based products and new areas focused by Young Professionals;
- Access to updated and specialized technical information;
- Access to IEEE publications by means of IEEEXplore and much more.

Currently there exist about 1602 IEEE Young Professionals distributed over the Sections belonging to Brazil Counsel.
The Event
Yearly, Brazilian Student Branches gather at a large event, with transitory venue, conceived with the purpose of congregating all their members: the National Student Branch Meeting and the National Young Professionals Meeting (RNR & RNYP, in Portuguese). With Campina Grande elected as the venue for 2018 event, the XV RNR & VI RNYP are already in the organization phase.

The RNR & RNYP is the most important student event in the country in the areas of Electric, Electronic and Computation Engineering, and related areas. Its contributions for society is delivered through incentives to innovative technological education and to entrepreneurship, supporting the consolidation of strategic segments for the country’s development and preparing technology sector future leaders.

The RNR & RNYP 2018 has the theme "Building up now the abilities of the future” and its goals are:

- Arouse the "Entrepreneur Culture" within the technology area;
- Promote the development of students and professionals’ management and administrative capacities;
- Stimulate the exchange of experiences, discussions and interaction among the Branches leaders during and after the event;
- Approximate students, universities and companies;
- Capacitate the Branches leaders, supplying them with tools that will enable them to develop growth and motivation among their unities;
- Discuss partnerships in small and midsize events;
- Spread the resources and facilities offered by IEEE for the benefit of its members and Student Branches, as well as the universities and general society.
Timeline showing the years, places and the branches that held all the editions of the National Branches Meeting and the National Young professionals Meeting:

- **2002**
  - I RNR
  - In Juiz de Fora, through IEEE Student Branch UFF.

- **2004**
  - III RNR
  - In Salvador, through IEEE Student Branches of Bahia Section.

- **2008**
  - VI RNR
  - In Salvador, through IEEE Student Branches of Bahia Section.

- **2003**
  - II RNR
  - In Guaratinguetá, through IEEE Student Branch UNESP Guaratinguetá.

- **2009**
  - VII RNR
  - In Ilha Solteira, through IEEE Student Branch UNESP Ilha Solteira.

- **2005**
  - IV RNR
  - In Rio de Janeiro, through IEEE Student Branches of Rio de Janeiro Section.

- **2010**
  - VIII RNR
  - In Rio de Janeiro, through IEEE Student Branches of UFRJ and UERJ.

- **2011**
  - IX RNR
  - In Juiz de Fora, through IEEE Student Branch UFF.

- **2012**
  - X RNR & I RNYP
  - In Foz do Iguaçu, through IEEE Student Branch UNIOESTE.

- **2013**
  - XI RNR & II RNYP
  - In João Pessoa, through IEEE Student Branch of IFPB João Pessoa.

- **2015**
  - XII RNR & III RNYP
  - In Brasilia, through IEEE Student Branch UNB.

- **2016**
  - XIII RNR & IV RNYP
  - In São Bernardo do Campo, through IEEE Student Branch UPABC.

- **2017**
  - XIV RNR & V RNYP
  - In Rio de Janeiro, through IEEE Student Branches of Rio de Janeiro Section.
The Venue
The Federal Institute of Education, Science and Technology of Paraíba – Campus Campina Grande began its activities in 2006. Its first courses were offered in 2007, having as pioneer the Superior Course in Telematics Technology.

Located in the interior of Paraíba, Campina Grande has its economic activities based on mineral extraction, agricultural crops, livestock, processing industries, beneficiation and software development, retail trade, wholesaler and has as strong point in the footwear and textile industry.

Taking this potential into account, IFPB Campina Grande Campus seeks to tailor its course offer to local demands in the region, meeting the needs of society.
It is expected an audience of 250 people, 100 of them from the venue and 150 from other states, which are, in general, young technical courses students, undergraduates or postgraduate students sharing the profile of being:

- Student leaders and members of Branches from the most important universities in the country;
- Young entrepreneurs from universities with potential to open new IEEE Student Branches;
- Young professionals that aim at evaluating their career goals, polishing their professional images, and building up a diversified and long-lived professional network.

In addition to the young students, professors and researchers involved with the theme of the event, renowned lecturers and technology market professionals will be present.
Reasons For Sponsoring
By joining this significant project of the IEEE community, you and your company will be able to, among other benefits:

- Keep contact with event directors (from public and private initiatives), and connect with developers and researchers of diverse technology areas and other companies that will also sponsor the event;

- Present your products or services to a decision-maker and problem-manager public, being able to establish strategic partnerships and bring forth, therefore, new opportunities for business;

- Link your brand to an event organized by two IEEE Student Branches, which will result in prestige and institutional, regional and national visibility, once the attendant public at the event comprises potential opinion and decision formers in the country’s contracting and technological creation process.

- Have access to privileged information and to the event's e-mail list and contacts (mailing), being allowed to promote your business widely and directly to the participants.
Sponsorship
The benefits for the sponsors are:

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Alternatively, the payment of the values relative to the sponsorship quotas may be accomplished by means of direct contracting of services regarding the event. An approximate equivalence is described in the following:

- Contracting of the lectures location – equivalent to the value of Diamond quota;
- Contracting of a lunch in the event – equivalent to the value of Gold quota;
- Contracting of a coffee break in the event – equivalent to the value of Silver quota;
- Partial contracting of graphic services or of the Participant Kit – equivalent to the value of Bronze quota;
Official Event Website: nremyp2018.cf

Event Official E-mail: nrcg2018@gmail.com

IEEE UFCG Student Branch Telephone Number: (83) 2101-1230